



# UNITY

UNITY INVESTMENT AG - PRESENTATION

# ABOUT UNITY INVESTMENT AG

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UNITY INVESTMENT AG WAS FOUNDED IN LATE 2017 BY A TEAM OF ESTABLISHED BUSINESSMEN, CYBER SECURITY SPECIALISTS, FINANCIAL SECTOR EXPERTS AND CRYPTO CURRENCY MINERS.

UNITY, BASED IN CANTON SCHWYZ, SWITZERLAND, IS AN IT SERVICES COMPANY WITH THE EXPERTISE IN DELIVERING HIGH-PERFORMANCE CRYPTO-MINING INFRASTRUCTURES AND SOLUTIONS TO CUSTOMERS AND CLIENTS. UNITY COMPLETELY TAKES CARE OF THE MAINTENANCE OF THE REQUIRED HARDWARE AND SOFTWARE INFRASTRUCTURE FOR THE GENERATION OF CRYPTOGRAPHIC CURRENCIES BASED ON BLOCKCHAIN TECHNOLOGY.

TO THIS END, EXCLUSIVE CONTRACTS WERE SIGNED WITH LONG-STANDING AND EXPERIENCED IT PARTNER COMPANIES TO UPHOLD THE HIGHEST STANDARDS, EFFICIENCY AND PERFORMANCE.

UNITY WILL HOLD AN INITIAL COIN OFFERING (ICO) IN AUTUMN 2018, TO CREATE A ONE OF A KIND OPPORTUNITY FOR VIRTUALLY ANYONE TO PARTICIPATE IN THE MINING MOVEMENT.

THE UNY TOKEN WILL BE BASED ON THE WIDELY RECOGNIZED AND ACCEPTED ERC20 STANDARD, AND WILL PROVIDE DIRECT WEEKLY DIVIDENDS IN OTHER CRYPTO CURRENCIES OF CHOICE (FOR INSTANCE, BITCOIN, BITCOIN CASH, ETHEREUM, LITECOIN, ETC.). UNIT HOLDERS WILL ALSO BENEFIT FROM PRICE REDUCTIONS ON OUR EDUCATIONAL MATERIALS AND VIDEOS, AS WELL AS BE ABLE TO USE ADVANCED DASHBOARD FEATURES, EXCLUSIVE TO UNITY CUSTOMERS.

# WHY UNITY AND SWITZERLAND MAKE A LOT OF SENSE

SWITZERLAND IS KNOWN AS THE SAFE HAVEN OF BANKING, ECONOMICAL AND POLITICAL STABILITY. OUR GENERAL COUNCIL NOW WANTS SWITZERLAND TO BE NOT ONLY THE BANKING NATION OF THE WORLD, BUT ALSO A PIONEER IN THE BLOCKCHAIN AND CRYPTO-SPACE.

UNLIKE OTHER COUNTRIES AROUND THE WORLD, SWITZERLAND HAS ZERO TAXES ON CRYPTO-MINING, AND VIRTUALLY NO TAXES ON ELECTRICITY – KEEPING THE TOTAL COSTS OF OPERATIONS LOWER THAN ANY COMPETITOR COUNTRY SUCH AS ICELAND/NORWAY OR EVEN THE BALTICS – WITHOUT SACRIFICING SECURITY, SAFETY OR STABILITY.

HIGH TAXES AND ELECTRICITY PRICES IN SOUTH-KOREA AND JAPAN MAKE MINING UNPROFITABLE. CHINA SUFFERS FROM POLITICAL INSTABILITY IN REGARDS TO THE REGULATION OF CRYPTO. MINES ARE BEING SEIZED BY THE GOVERNMENT.

## ASIA

TAXES AND ELECTRICITY PRICES IN CENTRAL EUROPE ARE TOO HIGH TO STAY COMPETITIVE IN THE MINING MARKET. NORDIC COUNTRIES ARE RAISING THE MINING INCOME TAXES TO EXORBITANT LEVELS, FURTHER DIMINISHING THEIR GEOGRAPHICAL ADVANTAGE.

## EUROPE

## UNITY INVESTMENT

SWITZERLAND COVERS ALL ASPECTS, FROM PRICING, STABILITY (POLITICAL, REGULATORY, FINANCIAL) AND SAFETY.

## AMERICAS

REGULATORY INSTABILITIES MAKE THE USA AND SOUTH-AMERICA AN UNSUITABLE LOCATION FOR LONG-TERM PROFITABLE MINING. TAXES AND IMPORT EMBARGOS STRENGTHEN THIS UNFORTUNATE TREND.

## RUSSIA/BALTICS

COUNTERACTING THE THE LACK OF INFRASTRUCTURAL STABILITY AND EQUIPMENT SAFETY INCREASE THE TOTAL COSTS OF OPERATIONS THAT COMPLETELY OFFSET ANY POTENTIAL PRICE-BENEFIT.

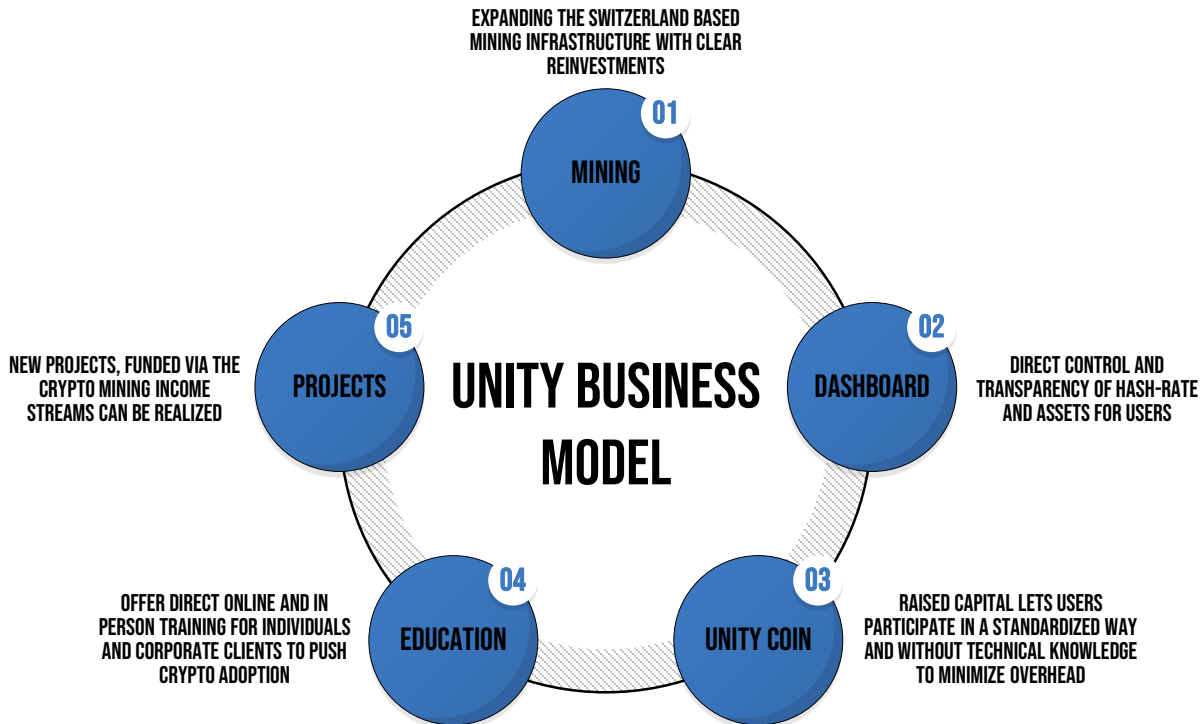
# BUSINESS MODEL: THE ALL IN ONE MINING PLATFORM

## THE ALL IN ONE MINING AND CRYPTO PLATFORM

UNITY USES A HYBRID PLATFORM-AS-A-SERVICE/EDUCATIONAL BUSINESS MODEL FOR PRIVATE/INSTITUTIONAL/GOVERNMENT CLIENTS ALIKE.

GIVING THE POWER OF MINING TO THE INDIVIDUAL USERS AS WELL AS PUSHING THE NEW TECHNOLOGY TO FASTER ADAPTION WILL LEAD TO BIGGER ACCEPTANCE AND THEREFORE A MORE CRYPTO FRIENDLY ENVIRONMENT WORLD-WIDE, WHILE STILL MAINTAINING THE POLE-POSITION IN THE MARKET.

UNITY TOKEN COIN HOLDERS WILL BENEFIT FROM FREE/REDUCED PRICING ON ALL EDUCATIONAL MATERIALS, CERTIFICATIONS AND MORE.



# UNITY MINING OPERATION TIMELINE

UNITY INVESTMENT AG, FOUNDED IN SWITZERLAND IN LATE 2017 AND PROFITABLE SINCE JANUARY 2018, IS AN IT-SERVICES COMPANY WITH THE EXPERTISE IN DELIVERING HIGH-PERFORMANCE CRYPTO-MINING INFRASTRUCTURES AND SOLUTIONS TO PRIVATE CUSTOMERS AND INSTITUTIONAL CLIENTS. BY PROVIDING MINING USUFRUCT/RENTAL/MINING-FARM SERVICE AGREEMENTS, UNITY COMPLETELY TAKES CARE OF THE MAINTENANCE OF THE HARDWARE AND SOFTWARE

INFRASTRUCTURE FOR THE GENERATION OF CRYPTOGRAPHIC CURRENCIES BASED ON BLOCKCHAIN TECHNOLOGY.

UNITY OFFER CUSTOMERS AND CLIENTS MULTIPLE CUSTOM-TAILORED WAYS TO BECOME PART OF THE CRYPTO-MINING MOVEMENT: EITHER BY BUILDING A CUSTOM MINING CENTER FOR A CUSTOMER, OR BY PARTICIPATING IN THE UP-COMING, ONE OF A KIND MINING “ICO” (INITIAL COIN OFFERING).



# UNITY'S ONE OF A KIND PRODUCT: PRO-ACTIVE MINING

## PRO-ACTIVE MINING

UNITY USES A PROPRIETARY ALGORITHM THAT SCANS THE BLOCKCHAIN FOR THE MOST PROFITABLE COIN TO MINE BASED ON THEIR CURRENT MARKET VALUE, VOLUME, PERFORMANCE AND MINING DIFFICULTY. THE ALGORITHM CONTROLS ALL OF UNITY'S MINING MACHINES AND RECONFIGURES THEM EVERY MINUTE, IF NECESSARY, TO ENSURE THE MOST PROFITABLE MINING EXPERIENCE IS ACHIEVED.

## USER EXPERIENCE

IT IS OF MOST IMPORTANCE TO UNITY TO GIVE OUR CUSTOMERS THE MOST PROFITABLE MINING EXPERIENCE POSSIBLE, IN COMBINATION WITH ABSOLUTE TRANSPARENCY AND COMPETENCE. USERS GAIN ACCESS TO OUR CUSTOM DASHBOARD SHOWING EXACTLY WHAT THE MINERS ARE WORKING ON IN REAL-TIME.

## FUNDAMENTALS

LOCATED IN SWITZERLAND WITH LEGAL AND REGULATORY SAFETY AND ELECTRICAL INFRASTRUCTURE STABILITY.  
LOW POWER COSTS AND ZERO TAXES.

HIGH-  
PERFORMANCE  
PRO-ACTIVE  
MINING

TRANSPARENCY

2

PERFORMANCE

1

COMPETENCE

3

BE THE KEY PLAYER AND INSPIRATION IN THE CRYPTO SPACE EARLY ON.

SCALE AND ADAPT TO NEW MARKET SITUATIONS IN A FAST AND FLEXIBLE WAY.

PROVIDE THE MOST EFFICIENT AND PERFORMANT MINING SOLUTION POSSIBLE.

## VISION

BEING THE LEADER IN PROVIDING HIGH-EFFICIENCY MINING SOLUTIONS FOR HEDGE-FUNDS, INSTITUTIONS, CRYPTO-EXPERTS AND PRIVATE INVESTORS.

## CORE VALUES

OUR CORE VALUES STABILIZE THE ORGANIZATION AND HELP IT THRIVE.

## MISSION

BECOME THE BIGGEST AND MOST TRUSTED AND OPEN MINING CORPORATION WORLD-WIDE.

# ICO: THE UNY TOKEN

UNITY HAS A PROVEN TRACK RECORD OF COMPETENCE AND PERFORMANCE IN RUNNING HIGHLY-PROFITABLE MINING OPERATIONS IN SWITZERLAND.

THE FUNDS RAISED BY THE ICO WILL BE INVESTED INTELLIGENTLY IN TO HARDWARE, INFRASTRUCTURE AND PERSONNEL ON ALL BUSINESS STREAMS, FURTHER STRENGTHENING OUR POSITION IN THE CRYPTO-SPACE AND MARKET.

THE ICO IS EXPECTED TO RAISE MORE THAN CHF 100MIO BY OCTOBER 2018. THESE FUNDS ARE THEN CONVERTED TO MINING INFRASTRUCTURE.

THE UNY TOKEN, CLASSIFIED AS A UTILITY TOKEN, ALLOWS FOR ANYONE IN THE WORLD TO PARTICIPATE IN THE MINING REVOLUTION.

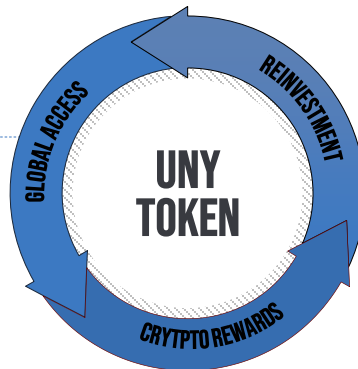
ANY AND EVERY TOKEN-HOLDER WILL BE REWARDED BY THE MINED CRYPTO CURRENCIES ON A WEEKLY BASIS (PAID OUT IN BTC, BCH, LTC OR ETH).

## VISION

GLOBAL ACCESS TO ANYONE WANTING TO BE A PART OF THE CRYPTO-MINING MOVEMENT.

## MISSION

TRULY DEMOCRATIZED AND MOST PERFORMANT MINING EXPERIENCE POSSIBLE, WORLD-WIDE.



### REWARDS

- REWARDS ARE PAID OUT DIRECTLY TO THE COIN HOLDER PERIODICALLY
- NO SPECIAL WALLET NEEDED



### GLOBAL ACCESS

- LOCATION INDEPENDENCE
- ANYONE CAN BENEFIT FROM OUR STABLE INFRASTRUCTURE (POLITICALLY, TECHNOLOGICALLY AND ECONOMICALLY)



### REINVESTMENTS

- SOME PROFITS ARE DIRECTLY REINVESTED IN TO NEW MINING INFRASTRUCTURE OR FUTURE PROJECTS BASED ON OUR NEEDS.

# ICO RAISED CAPITAL ALLOCATION

TO FULFILL OUR GOALS AND MILESTONES, WE'RE LOOKING TO ALLOCATE THE RAISED CAPITAL THROUGH THE ICO IN THE FOLLOWING MANNER.

IT'S IMPORTANT TO ACQUIRE TOP TALENT FOR THE POSITION, WHILE CAREFULLY KEEPING THE LONG-TERM GOALS IN FOCUS. ALL OF THE RAISED CAPITAL AFTER BONUSES GOES TO MINING INFRASTRUCTURE IN ORDER TO STRENGTHEN OUR POSITION IN THE MARKET AS A GLOBAL LEADER.

PRE-SALES ICO PARTICIPANTS WILL RECEIVE AN ADDITIONAL 20% BONUS FOR THEIR EARLY INVESTMENT.

AT LEAST 80% OF ALL COINS WILL BE PUBLICLY DISTRIBUTED. WE EXPECT AN ICO ROUND OF CHF 50 MIO+.



**2.5 MIO TOKENS**

BOUNTIES AND REFERRALS ARE VERY IMPORTANT INCENTIVIZATION METHODS FOR SUCCESSFUL ICOS



**10 MIO TOKENS**

EARLY ADOPTERS, BEFORE AND AFTER THE PRE-SALE PHASE SHOULD BE REWARDED FOR THEIR TRUST



**37.5 MIO TOKENS**

ALL THE REST OF THE RAISED CAPITAL IS ALLOCATED TO BUYING NEW INFRASTRUCTURE AND MINING HARDWARE



# HOW TO BENEFIT FROM OUR **BONUS STRUCTURE**

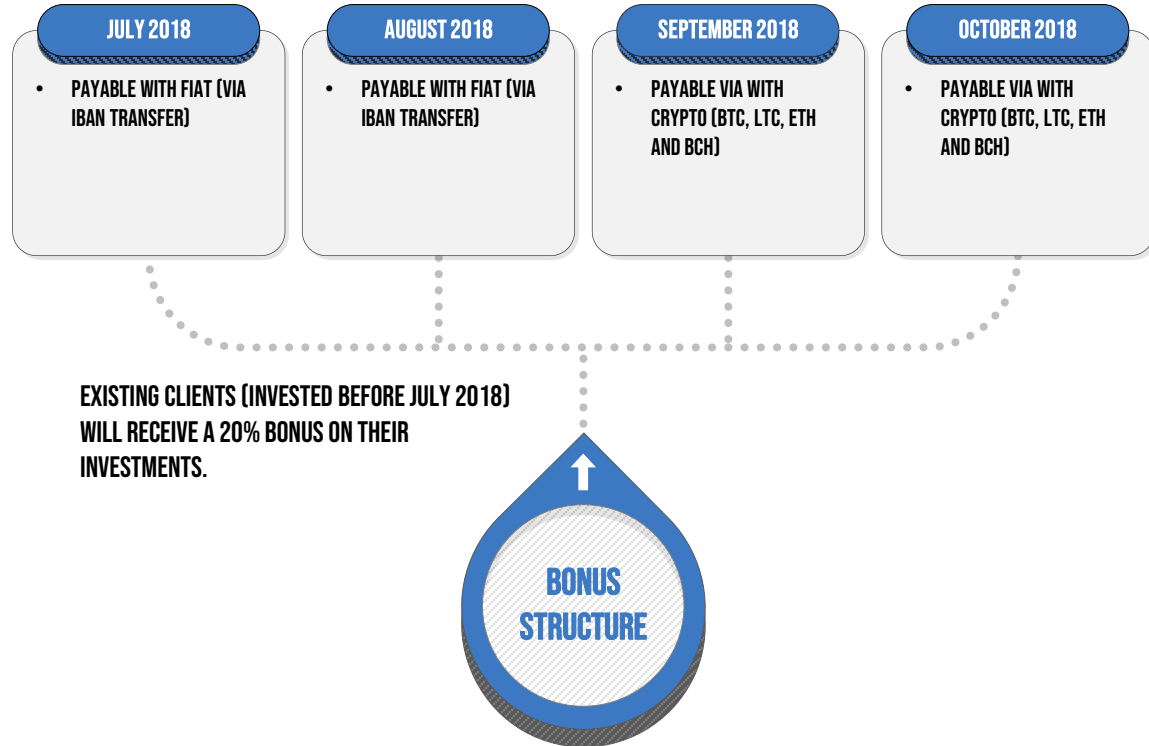
## ICO BONUS / BENEFIT FOR EARLY INVESTORS:

### INVESTMENT PERIOD JULY + AUGUST 2018:

- AN INVESTMENT AMOUNT OF CHF 10'000 – 500'000 WILL RECEIVE 20% BONUS IN TOKENS (VIA ICO)
- AN INVESTMENT AMOUNT OF CHF 500'001 – 1'000'000 WILL RECEIVE 25% BONUS IN TOKENS (VIA ICO)
- INVESTMENT AMOUNT HIGHER THAN CHF 1'000'001 WILL RECEIVE 30% BONUS IN TOKENS (VIA ICO)

### PRE-ICO PHASE SEPTEMBER + OCTOBER 2018:

- INVESTMENTS MADE DURING THE PRE-ICO PHASE WILL RECEIVE A BONUS OF 10% IN TOKENS (VIA ICO)



# THE UNITY CORE TEAM

WE MAKE PRODUCTS AND DECISIONS FOCUSING ON OUR VISION, MISSION AND CORE VALUES EVERY DAY.  
THEY DRIVE WHAT WE BUILD AND THEY DRIVE WHAT WE DO FOR YOUR CUSTOMERS.



**SEAN PRESCOTT**

FOUNDING PARTNER  
CHIEF EXECUTIVE OFFICER



**ADRIAN SCHWEGLER**

FOUNDING PARTNER  
HEAD OF SALES & RELATIONSHIP MANAGEMENT



**ALEX FANCELLI**

FOUNDING PARTNER  
HEAD OF FINANCE & CONTROLLING



**SHIRLY VALGE**

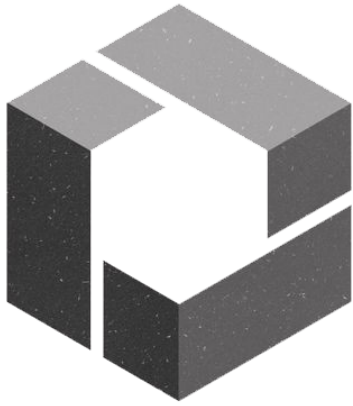
SENIOR MANAGER  
SALES & MARKETING



**RICHARD KOBLER**

SENIOR MANAGER  
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UNITY